



*Professionals who enjoy serving effectively with hearts and hands; strengthening membership through friendship and inspired collaboration; benefiting local and international communities.*

## COLUMBIA VALLEY DAYBREAK ROTARY CLUB MEMBERSHIP PLAN

Club Goal: 30 active members at weekly CVD club meetings!

1. Invite a guest
2. After three or four meetings, discuss membership possibility with guest and sponsor
3. Membership team review membership packet, expectations and dues with prospective member
4. Prospective member and sponsor complete and submit new member application
5. Club board to review application for 7 business days—if no objections raised—welcome new member
6. New member to pay admission fees and current quarter dues
7. New member inducted at next weekly club meeting, presented with badge, ribbon and certificate
8. Secretary to add new member to club runner, provide username and password

### Engagement of new CVD Members

1. Partner new member with a 'senior' club mentor for first six months of membership
2. Assign responsibilities to new member—let them contribute to club activities and business right away
3. Mentor and new member to attend other Tri-Cities rotary club meetings together
4. Encourage new member to participate in district and regional rotary events
5. Mentor to follow-up with member after missing two club meeting – friendly check-in
6. New member ribbon-removal check-list to attend/complete the following tasks within six months:
  - a. (1) RLI part 1 and/or District Assembly
  - b. (1) CVD Board Meeting
  - c. (1) Avenue of Service Committee Meeting
  - d. (3 min.) Visit other Tri-Cities rotary clubs
  - e. (1) Bring a Guest to a CVD Club Meeting

### CVD Membership Ideas

1. Send club invite letter to new Kennewick business licenses published monthly
2. Invite potential members to help serve on projects (talk membership LATER)
3. Add Honorary Members (rotary ambassadors) – maybe retired [no dues]
4. Be visible as a club in the community—attract likeminded—service oriented people
5. Enjoy fellowship and have fun that is contagious and evident to others